



March 24, 2008

RE: Steve Quercio / PMTRA Monster Truck Shows Letter of Reference

To Whom It May Concern:

In the 15 plus years of working in entertainment and sports marketing it has been very rare to find a promoter that over delivers on his or her promise. I have had the pleasure of working with Steve Quercio/PMTRA on my clients including Del Taco and Earl Scheib and he has proven to be one of the rare gems that goes the extra mile.

He produced a high-quality event that surpasses the biggest competition and as a result, my clients have signed on for nearly 20 events this year alone. I have particularly gravitated to his ability to accommodate my clients' needs and then provide proven metrics.

I look forward to a continued relationship with Steve and PMTRA. Please feel free to contact me directly should you have any additional questions.

Best regards,

Corey Weiss
Vice President, Integrated Marketing & Promotions
(310) 828-9100