



March 19, 2008

To Whom It May Concern:

I had the pleasure of working with Steve Quercio on AMP Live Event's Monster Truck Thunder Slam Series at HSBC Arena. Steve's enthusiasm and dedication was contagious throughout the campaign. The solid marketing plan proved to be a success in the Buffalo market, generating over \$300,000 in sales. The pre-sale campaign in particular produced sales far in excess of expectations. I look forward to working with Steve again on future events.

Sincerely,

Christine M. Adamczyk

Christine Adamczyk
Arena Marketing Manager